

# 2018 Benelux Price List

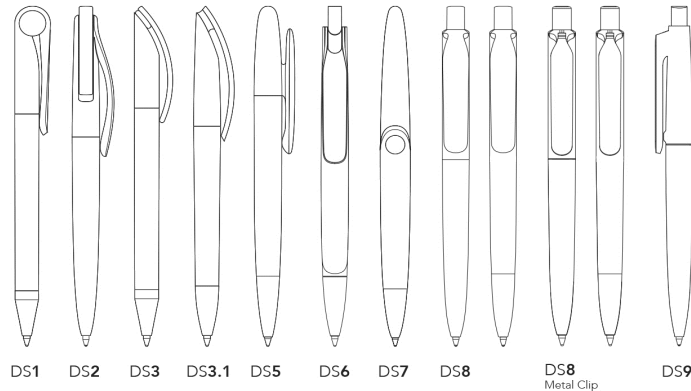
Effective from January 1st, 2018

## How do I find my price?

Our products are characterised by their variety and optimal personalisation. Their price is therefore dependent on the respective options. We will be pleased to discuss all these details with you.

### DS Writing instruments

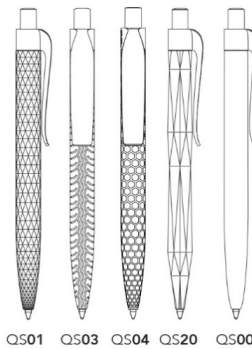
The basic price of a writing instrument is determined by the surface, nosecone material and writing system. Options like cap dot (DS1), ring (DS3 and DS9) or clip cover (DS5) carry an additional charge. Printing costs are based on the number of printing colours, surfaces and motifs. We will make you an individual offer for a custom-made design with special moulding colours, ink colour or packaging.



### QS Writing instruments

The new QS models from Prodir are an invitation aimed at the senses. Fascinating surface structures turn them into an experiential area for the fingertips and the eyes. The multisensory experience leaves a strong impression. Finger contact heightens the visual experience, visual contact the optical signals.

A clip with minimalistic design and contemporary colours are two of the highlights that characterize the new QS models.



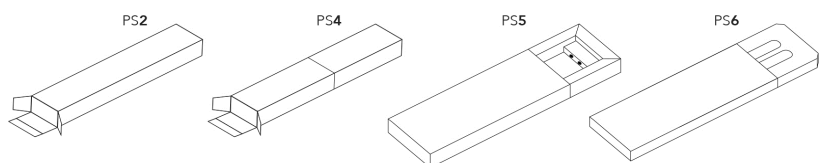
### DNA

The new DNA pen is the very latest development in promotional writing instruments. It is an extremely versatile product, designed for people who like to experiment and explore their own identity. Each and every detail perfectly reflects the brand and communicates its personality through multiple combinations. Because it's the details that make the difference.



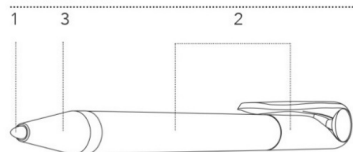
### PS Packaging

The price of the packaging is determined by the chosen materials and customisation options.



# DS1

**Product code**



1	2	3
T	F	S

<b>1 Writing systems</b>	<b>2 Surface</b>	<b>3 Nose cone</b>
T Twist ball pen	F Frosted T Transparent M Matt P Polished	F Frosted T Transparent M Matt P Polished S Satin finish metal C Chrome finish metal

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS1	TFF / TTT	84-85	0,98	0,83	0,80	0,77	0,75	0,73	0,70	0,67
DS1	TFS / TTC	84-85	1,28	1,13	1,08	1,05	1,03	1,02	0,98	0,95
DS1	TMM / TPP	86-87	0,93	0,80	0,73	0,72	0,70	0,68	0,67	0,63
DS1	TMS / TPC	86-87	1,23	1,10	1,02	1,00	0,98	0,97	0,95	0,90

## Option: Dot

As an option Prodir provides the dot that can be added to the DS1. It comes in 12 standard polished colours and can be pad printed (max 5 colours). All prices are additional to the product price. The dot must be fitted prior to printing.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DOT	0,08	0,08	0,08	0,08	0,08	0,08	0,08	0,08

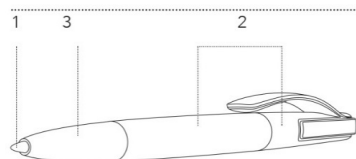
## Special moulding colours

Prices are additional to the product prices. DS1 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS1	Price for single part of the product in special moulding colour.	-	0,108	0,083	0,067	0,033
DS1	Price for total product in special moulding colour.	-	0,142	0,100	0,083	0,050
DOT	Price for option in special moulding color.	0,200	0,108	0,083	0,067	0,033

# DS2

**Product code**



1	2	3
P	F	S

**1 Writing systems**

P Push ball pen

**2 Surface**

F Frosted  
 T Transparent  
 M Matt  
 P Polished  
 V Varnished matt  
 A Varnished polished

**3 Nose cone**

F Frosted  
 T Transparent  
 M Matt  
 P Polished  
 V Varnished matt  
 A Varnished polished  
 S Satin finish metal  
 C Chrome finish metal

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS2	PFF/PTT/PMM/PPP	92-93-94-95	1,32	1,20	1,10	1,07	0,92	0,85	0,82	0,77
DS2	PFS/PTC/PMS/PPC	92-93-94-95	1,68	1,57	1,43	1,40	1,23	1,17	1,13	1,10
DS2	PAA/PVV	95	1,80	1,65	1,50	1,45	1,40	1,37	1,33	1,30
DS2	PAC/PVS/PVC	95	2,15	2,02	1,88	1,83	1,78	1,75	1,70	1,67

## Option: Galvanised push button

As an option, Prodir provides a galvanised button that can be added to the DS2 model. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
SILVER (chrome I satin)	0,27	0,27	0,27	0,27	0,27	0,27	0,27	0,27

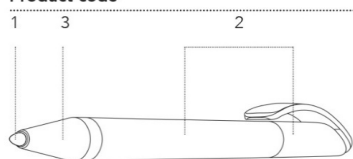
## Special moulding colours

Prices are additional to the product prices. DS2 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS2	Price for single part of the product in special moulding colour.	-	0,108	0,083	0,067	0,033
DS2	Price for total product in special moulding colour.	-	0,142	0,100	0,083	0,050

# DS3

Product code



1	2	3
T	F	S

<b>1 Writing systems</b>	<b>2 Surface</b>	<b>3 Nose cone</b>
T Twist ball pen	F Frosted	F Frosted
M Mechanical pencil	T Transparent	T Transparent
	M Matt	M Matt
	P Polished	P Polished
	V Varnished matt	V Varnished matt
	A Varnished polished	A Varnished polished
	R Soft Touch	R Soft Touch
	B Biotic	B Biotic
		S Satin finish metal
		C Chrome finish metal

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS3	TFF / TTT	100-101	0,97	0,80	0,77	0,72	0,67	0,58	0,52	0,48
DS3	TFS / TTC	100-101	1,23	1,08	1,02	0,97	0,92	0,85	0,82	0,78
DS3	TMM / TPP	101-102	0,87	0,77	0,73	0,68	0,62	0,55	0,52	0,48
DS3	TMS / TPC	101-102	1,20	1,05	0,98	0,93	0,87	0,83	0,80	0,77
DS3	TAA	102	1,23	1,13	1,05	1,02	0,98	0,95	0,90	0,87
DS3	TAC	102	1,48	1,37	1,30	1,25	1,22	1,18	1,15	1,12
DS3	TVV	102	1,42	1,28	1,22	1,18	1,15	1,12	1,08	1,05
DS3	TVS	102	1,72	1,57	1,52	1,48	1,45	1,42	1,38	1,35
DS3	TBB Sand <b>Biotic pen</b>	103	1,10	0,90	0,80	0,77	0,73	0,70	0,67	0,63
DS3	TBB Coloured <b>Biotic pen</b>	103	1,18	1,00	0,92	0,88	0,85	0,82	0,78	0,75
DS3	TRR <b>soft touch</b>	103	1,42	1,27	1,22	1,18	1,15	1,12	1,08	1,05
DS3	MFF / MTT	100	1,95	1,70	1,63	1,57	1,50	1,45	1,40	1,35
DS3	MFS / MTC	100	2,22	1,95	1,88	1,82	1,75	1,70	1,65	1,60

## Option: Ring (not available for Soft Touch)

As an option, Prodir provides the ring that can be added to the clip of the DS3 model, available in 14 standard colours. All prices are additional to the product price. The ring must be fitted prior to customisation.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
RING	0,05	0,05	0,05	0,05	0,05	0,05	0,05	0,05

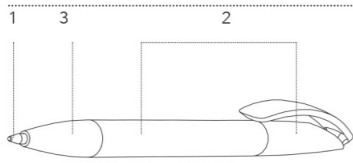
## Special moulding colours

Prices are additional to the product prices. DS3 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS3	Price for single part of the product in special moulding colour for <b>Frosted, Transparent, Matt and Polished</b> surfaces.	0,200	0,108	0,083	0,067	0,033
DS3	Price for total product in special moulding colour for <b>Frosted, Transparent, Matt and Polished</b> surfaces.	0,200	0,142	0,100	0,083	0,050
DS3	Price for total product in special moulding colour for <b>Varnished Polished, Varnished Matt and Soft Touch</b> surfaces.	-	0,142	0,100	0,083	0,050
DS3	Price for total product in special moulding colour for <b>Biotic pen</b> .	-	0,417	0,383	0,333	0,250
RING	Price for an option in special moulding colour.	0,200	0,108	0,083	0,067	0,033

# DS3.1

**Product code**



1	2	3
T	F	S

**1 Writing systems**

T Twist ball pen

**2 Surface**

F Frosted  
T Transparent  
P Polished

**3 Nose cone**

F Frosted  
T Transparent  
P Polished  
S Satin finish metal  
C Chrome finish metal

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS3.1	TFF/TTT/TPP	108-109-110-111	1,22	1,05	0,98	0,93	0,88	0,83	0,80	0,77
DS3.1	TFS/TTC/TPC	108-109-110-111	1,52	1,37	1,30	1,23	1,18	1,13	1,08	1,05

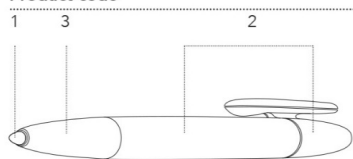
## Special moulding colours

Prices are additional to the product prices. DS3.1 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS3.1	Price for single part of the product in special moulding colour.	-	0,108	0,083	0,067	0,033
DS3.1	Price for total product in special moulding colour.	-	0,142	0,100	0,083	0,050

# DS5

Product code



1	2	3
T	F	S

1 Writing systems

T Twist ball pen

2 Surface

F Frosted  
T Transparent  
M Matt  
P Polished  
V Varnished matt  
A Varnished polished  
R Soft Touch

3 Nose cone

F Frosted  
T Transparent  
M Matt  
P Polished  
V Varnished matt  
A Varnished polished  
R Soft Touch  
S Satin finish metal  
C Chrome finish metal

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS5	TFF/TTT/TMM/TPP	116-117-118	1,00	0,88	0,83	0,80	0,73	0,72	0,70	0,67
DS5	TFS/TTT/TMS/TPC	116-117-118	1,33	1,20	1,13	1,10	1,07	1,03	1,00	0,97
DS5	TAA	119	1,35	1,20	1,15	1,12	1,08	1,05	1,02	0,98
DS5	TAC	119	1,67	1,52	1,47	1,43	1,40	1,37	1,33	1,28
DS5	TVW	119	1,52	1,38	1,30	1,25	1,22	1,18	1,15	1,12
DS5	TVS	119	1,87	1,73	1,65	1,60	1,57	1,53	1,50	1,47
DS5	TRR* <b>soft touch®</b>	119	1,72	1,52	1,45	1,40	1,37	1,33	1,30	1,25

\*The Soft Touch casing is not printable. A Clip Cover included in the price provides a printable surface.

## Option: Clip Cover

The horizontal dividing of the DS5 clip allows colours and surfaces to be combined in one clip. The range of customisation options is defined by the standard colours: a transparent clip cover produces a high-quality "showcase effect". Clip Cover option is not available for varnished surfaces.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
CLIP-COVER TRANSPARENT/MATT/POLISHED	0,250	0,242	0,233	0,225	0,217	0,208	0,200	0,183

## Option: Image Inlay

The inlay option involves the insertion of an individually designed element under the DS5 clip cover. The inlay is customised in four-color process printing. The extra charge is calculated per unit and in addition to the individual product and clip cover price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
IMAGE INLAY Photos and illustrations printed in high-quality four-colour process on the clip inlay	0,50	0,42	0,35	0,32	0,28	0,25	0,22	0,18

## Special moulding colours


Prices are additional to the product prices. DS5 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS5	Price for single part of the product in special moulding colour.	-	0,108	0,083	0,067	0,033
DS5	Price for total product in special moulding colour.	-	0,142	0,100	0,083	0,050
CLIP COVER	Price for option in special moulding color.	-	0,108	0,083	0,067	0,033

## DS6

Product code

1	3	2	1	2	3	1 Writing systems	2 Surface	3 Nose cone
			P	P	P	P Push ball pen	P Polished R Soft Touch	P Polished R Soft Touch C Chrome finish metal



DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS6	PPP	124-125	1,60	1,52	1,43	1,37	1,30	1,25	1,20	1,15
DS6	PPC	124-125	2,05	1,97	1,88	1,82	1,75	1,70	1,65	1,60
DS6	PRR soft touch®	126-127	2,27	2,18	2,10	2,03	1,97	1,92	1,87	1,82
DS6	PRC soft touch®	126-127	2,85	2,77	2,68	2,62	2,55	2,50	2,45	2,40

### Option: Galvanised push button

As an option, Prodir provides a galvanised button that can be added to the DS6 model. All prices are additional to the product price and include assembly.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
SILVER (chrome   satin)	0,27	0,27	0,27	0,27	0,27	0,27	0,27	0,27

### Special moulding colours

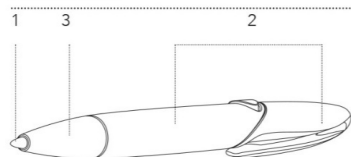
Prices are additional to the product prices. DS6 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS6	Price for the push button or single part in special moulding colour.	0,200	0,142	0,100	0,083	0,050
DS6	Price for two components in special moulding colour.	0,233	0,158	0,125	0,092	0,058
DS6	Price for the total product in special moulding colour.	0,267	0,200	0,142	0,100	0,083



# DS7

**Product code**



1	2	3
P	F	S

**1 Writing systems**

P Push ball pen

**2 Surface**

F Frosted  
T Transparent  
M Matt  
P Polished  
V Varnished matt  
A Varnished polished

**3 Nose cone**

F Frosted  
T Transparent  
M Matt  
P Polished  
V Varnished matt  
A Varnished polished  
S Satin finish metal  
C Chrome finish metal

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS7	PFF/PTT/PMM/PPP	132-133-134-135	1,38	1,23	1,18	1,13	1,12	1,07	1,03	0,98
DS7	PFS/PTC/PMS/PPC	132-133-134-135	1,70	1,55	1,50	1,43	1,42	1,37	1,33	1,28
DS7	PAA	135	1,63	1,47	1,40	1,37	1,33	1,28	1,25	1,20
DS7	PAC	135	1,93	1,78	1,72	1,68	1,65	1,60	1,57	1,52
DS7	PVV	135	1,83	1,68	1,60	1,55	1,47	1,42	1,37	1,32
DS7	PVS	135	2,15	1,98	1,90	1,85	1,78	1,73	1,68	1,63

## Special moulding colours

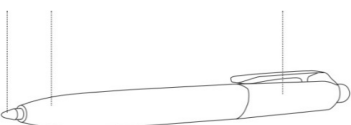
Prices are additional to the product prices. DS7 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS7	Price for single part of the product in special moulding colour.	-	0,108	0,083	0,067	0,033
DS7	Price for total product in special moulding colour.	-	0,142	0,100	0,083	0,050

## DS8 with plastic clip

Product code

1	3	2	1	2	3	1 Writing system	2 Cap	3 Body
			P	M	M	P Push ball pen	M Matt P Polished R Soft Touch	M Matt P Polished R Soft Touch



DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	PMM/PPP	140-141	1,42	1,22	1,15	1,12	1,08	1,03	1,00	0,97
DS8	PRR soft touch*	141-142	1,72	1,52	1,45	1,42	1,38	1,33	1,30	1,27

## Option: Metal push button finishes

As an option, Prodir provides a galvanised button that can be added to the DS8 model. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
SILVER (chrome I satin)	0,27	0,27	0,27	0,27	0,27	0,27	0,27	0,27
WHITE, BLACK, GRAPHITE AND COPPER (chrome I satin)	0,58	0,58	0,58	0,58	0,58	0,58	0,58	0,58

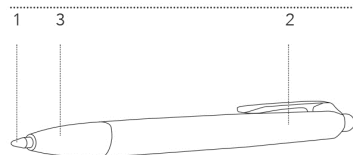
## Special moulding colours

Prices are additional to the product prices. DS8 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	Price for the push button or single part in special moulding colour.	0,200	0,142	0,100	0,083	0,050
DS8	Price for two components in special moulding colour.	0,233	0,158	0,125	0,092	0,058
DS8	Price for the total product in special moulding colour.	0,267	0,200	0,142	0,100	0,083

# DS8 with plastic clip and metal nose cone

Product code



1	2	3
P	M	S

1 Writing system

P Push ball pen

2 Body

M Matt  
P Polished  
R Soft Touch

3 Nose cone

S Satin finish metal  
C Chrome finish metal

This version of DS8 is equipped with standard satin or chrome finish metal nose cone (SILVER).

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	PMS   PMC   PPS   PPC	140	2,25	2,05	1,98	1,95	1,92	1,87	1,83	1,80
DS8	PRS   PRC <i>soft touch*</i>	142	2,55	2,35	2,28	2,25	2,22	2,17	2,13	2,10

## Metal nose cone finishes - extra charge

As an option Prodir provides metal nose cone in 3 special satin and chrome finishes that can be added to the DS8. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
BLACK, GRAPHITE AND COPPER (chrome   satin)	0,42	0,42	0,42	0,42	0,42	0,42	0,42	0,42

## Option: Metal push button finishes

As an option Prodir provides a metal button that can be added to the DS8. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
SILVER (chrome   satin)	0,27	0,27	0,27	0,27	0,27	0,27	0,27	0,27
WHITE, BLACK, GRAPHITE AND COPPER (chrome   satin)	0,58	0,58	0,58	0,58	0,58	0,58	0,58	0,58

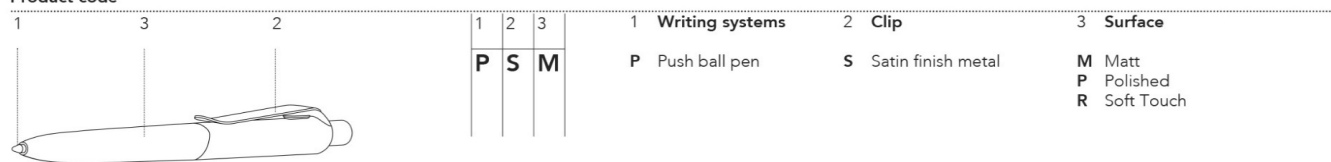
## Special moulding colours

Prices are additional to the product prices. DS8 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	Price for the push button or single part in special moulding colour.	0,200	0,142	0,100	0,083	0,050
DS8	Price for two components in special moulding colour.	0,233	0,158	0,125	0,092	0,058
DS8	Price for the total product in special moulding colour.	0,267	0,200	0,142	0,100	0,083

# DS8 Metal Clip

Product code



DS8 with Metal Clip is equipped with standard satin finish Metal Clip (SILVER).

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	PSM / PSP	148-149	2,08	1,88	1,82	1,78	1,75	1,70	1,67	1,63
DS8	PSR <b>soft touch®</b>	150	2,38	2,18	2,12	2,08	2,05	2,00	1,97	1,93

## Option: Metal Clip finishes - extra charge

As an option Prodir provides Metal Clip in 4 special finishings that can be added to the DS8 Metal Clip. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
WHITE, BLACK, GRAPHITE AND COPPER (satin)	0,25	0,25	0,25	0,25	0,25	0,25	0,25	0,25

## Option: Metal push button finishes

As an option Prodir provides a metal button that can be added to the DS8 Metal Clip. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
SILVER (chrome   satin)	0,27	0,27	0,27	0,27	0,27	0,27	0,27	0,27
WHITE, BLACK, GRAPHITE AND COPPER (chrome   satin)	0,58	0,58	0,58	0,58	0,58	0,58	0,58	0,58

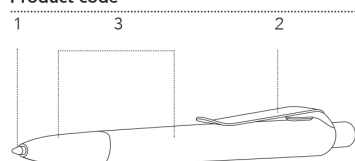
## Special moulding colours

Prices are additional to the product prices. DS8 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	Price for the push button or single part in special moulding colour.	0,200	0,142	0,100	0,083	0,050
DS8	Price for two components in special moulding colour.	0,233	0,158	0,125	0,092	0,058
DS8	Price for the total product in special moulding colour.	0,267	0,200	0,142	0,100	0,083

# DS8 Metal Clip with Metal nose cone

## Product code



1	2	3
P	S	H

### 1 Writing system

P Push ball pen

### 2 Clip

S Satin finish metal

### 3 Body + Nose cone

H Matt + Satin finish metal  
I Matt + Chrome finish metal  
K Polished + Satin finish metal  
N Polished + Chrome finish metal  
Q Soft Touch + Satin finish metal  
W Soft Touch + Chrome finish metal

This version of DS8 Metal Clip is equipped with plastic push button, satin finish metal clip (SILVER) and satin or chrome metal nose cone (SILVER).

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	PSH   PSI   PSK   PSN	149	2,92	2,72	2,65	2,62	2,58	2,53	2,50	2,47
DS8	PSQ   PSW soft touch*	149	3,22	3,02	2,95	2,92	2,88	2,83	2,80	2,77

## Option: Metal Clip finishes - extra charge

As an option Prodir provides Metal Clip in 4 special finishings that can be added to the DS8 Metal Clip. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
WHITE, BLACK, GRAPHITE AND COPPER (satin)	0,25	0,25	0,25	0,25	0,25	0,25	0,25	0,25

## Option: Metal Nose cone finishes - extra charge

As an option Prodir provides Metal Nose cone in 3 special satin and chrome finishes that can be added to the DS8 Metal Clip. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
BLACK, GRAPHITE AND COPPER (satin)	0,42	0,42	0,42	0,42	0,42	0,42	0,42	0,42

## Option: Metal push button finishes

As an option Prodir provides a metal button that can be added to the DS8 Metal Clip. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
SILVER (chrome   satin)	0,27	0,27	0,27	0,27	0,27	0,27	0,27	0,27
WHITE, BLACK, GRAPHITE AND COPPER (chrome   satin)	0,58	0,58	0,58	0,58	0,58	0,58	0,58	0,58


## Special moulding colours

Prices are additional to the product prices. DS8 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	Price for the push button or single part in special moulding colour.	0,200	0,142	0,100	0,083	0,050
DS8	Price for two components in special moulding colour.	0,233	0,158	0,125	0,092	0,058
DS8	Price for the total product in special moulding colour.	0,267	0,200	0,142	0,100	0,083

# DS8 Mechanical pencil with plastic clip

Product code

1	3	2	1	2	3
			M	P	P

1 Writing systems

M Mechanical pencil

2 Cap

P Polished  
R Soft Touch

3 Body

P Polished  
R Soft Touch

DS8 Mechanical pencil is equipped with satin or chrome finish metal push button (SILVER) included in the product price.

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	MPP	140	2,13	1,93	1,87	1,85	1,80	1,75	1,72	1,68
DS8	MRR soft touch*	140	2,43	2,23	2,17	2,13	2,10	2,05	2,02	1,98

## Option: Metal push button finishes - extra charge

As an option Prodir provides a metal buttons in 4 special satin and chrome finishings that can be added to the DS8 with metal push button. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
WHITE, BLACK, GRAPHITE AND COPPER (chrome   satin)	0,33	0,33	0,33	0,33	0,33	0,33	0,33	0,33

## Special moulding colours

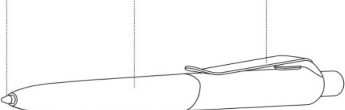
Prices are additional to the product prices. DS8 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	Price for single part in special moulding colour.	0,200	0,142	0,100	0,083	0,050
DS8	Price for two components in special moulding colour.	0,233	0,158	0,125	0,092	0,058
DS8	Price for the total product in special moulding colour.	0,267	0,200	0,142	0,100	0,083

# DS8 Mechanical pencil Metal Clip

## Product code

1	3	2	1	2	3	1 Writing systems	2 Clip	3 Surface
			M	S	P	M Mechanical pencil	S Satin finish metal	P Polished R Soft Touch



DS8 Metal Clip Mechanical pencil is equipped with standard satin finish Metal Clip (SILVER) and push button (SILVER) included in the product price.

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	MSP	148	2,55	2,35	2,28	2,25	2,22	2,17	2,13	2,10
DS8	MSR <b>soft touch®</b>	148	2,85	2,65	2,58	2,55	2,52	2,47	2,43	2,40

## Option: Metal Clip finishes - extra charge

As an option Prodir provides Metal Clip in 4 special finishings that can be added to the DS8 Metal Clip Mechanical pencil. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
WHITE, BLACK, GRAPHITE AND COPPER (satin)	0,25	0,25	0,25	0,25	0,25	0,25	0,25	0,25

## Option: Metal push button finishes - extra charge

As an option Prodir provides a metal button that can be added to the DS8 Metal Clip Mechanical pencil. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
WHITE, BLACK, GRAPHITE AND COPPER (chrome   satin)	0,33	0,33	0,33	0,33	0,33	0,33	0,33	0,33

## Special moulding colours

Prices are additional to the product prices. DS8 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS8	Price for a single component in special moulding colour.	0,200	0,142	0,100	0,083	0,050
DS8	Price for two components in special moulding colour.	0,233	0,158	0,125	0,092	0,058
DS8	Price for the total product in special moulding colour.	0,267	0,200	0,142	0,100	0,083

# DS9

Product code

1	3	2	1	2	3	1	2	3
			1	2	3	1	2	3
			<b>P</b>	<b>F</b>	<b>S</b>	<b>1 Writing systems</b>	<b>2 Surface</b>	<b>3 Nose cone</b>
			<b>P</b> Push ball pen	<b>F</b> Frosted	<b>M</b> Matt			<b>F</b> Frosted
								<b>M</b> Matt
								<b>S</b> Satin finish metal

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS9	PFF/PMM	156-157-158-159	1,38	1,25	1,17	1,12	1,00	0,95	0,92	0,88
DS9	PFS/PMS	156-157-158-159	1,83	1,72	1,63	1,57	1,48	1,45	1,42	1,38

## Option: Ring

As an option Prodir provides a ring that can be added to the push button of the DS9. Available in 20 standard colours on matt and poillish surfaces. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
RING	0,17	0,17	0,17	0,17	0,17	0,17	0,17	0,17

## Option: Galvanised push button

As an option Prodir provides a galvanised button that can be added to the DS9. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
SILVER (chrome   satin)	0,33	0,33	0,33	0,33	0,33	0,33	0,33	0,33

## Special moulding colours

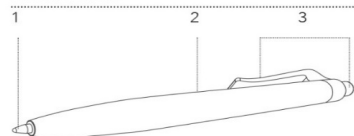
Prices are additional to the product prices. DS9 can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
DS9	Price for single part of the product in special moulding colour.	0,200	0,108	0,083	0,067	0,033
DS9	Price for total product in special moulding colour.	0,267	0,142	0,100	0,083	0,050
RING and PUSH BUTTON	Price for special moulding color.	0,200	0,108	0,083	0,067	0,033



## QS01 | QS03 | QS04 Pattern pen

Product code



1	2	3
P	M	T

1 Writing systems

P Push ball pen

2 Body

M Matt  
R Soft Touch

3 Clip

T Transparent  
P Polished

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
QS01   QS03	PMT   PMP	52-53-54-60-61	2,13	1,88	1,72	1,58	1,50	1,43	1,37	1,30
QS04	PPT   PPP	68-69	2,13	1,88	1,72	1,58	1,50	1,43	1,37	1,30
QS01   QS03   QS04	PRT / PRP <b>soft touch*</b>	54-55-62-63-70-71	2,38	2,13	1,97	1,83	1,75	1,68	1,62	1,55

### Option: Metal push button finishes

As an option Prodir provides a metal button that can be added to the QS. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
SILVER (chrome   satin)	0,27	0,27	0,27	0,27	0,27	0,27	0,27	0,27
WHITE, BLACK, GRAPHITE AND COPPER (chrome   satin)	0,58	0,58	0,58	0,58	0,58	0,58	0,58	0,58

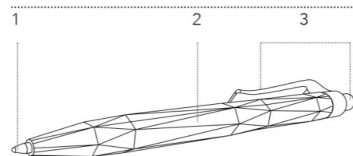
### Special moulding colours

Prices are additional to the product prices. QS can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
QS01   QS03   QS04	Price for push button or single part in special moulding colour.	0,200	0,142	0,100	0,083	0,050
QS01   QS03   QS04	Price for two components in special moulding colour.	0,233	0,158	0,125	0,092	0,058
QS01   QS03   QS04	Price for total product in special moulding colour.	0,267	0,200	0,142	0,100	0,083

## QS20 Peak pen

### Product code



1	2	3
P	M	T

### 1 Writing systems

P Push ball pen

### 2 Body

M Matt  
R Soft Touch

### 3 Clip

T Transparent  
P Polished

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
QS20	PMT / PMP	76-77	2,22	1,97	1,80	1,67	1,58	1,52	1,45	1,38
QS20	PRT / PRP <i>soft touch*</i>	78-79	2,47	2,22	2,05	1,92	1,83	1,77	1,70	1,63

## Option: Metal push button finishes

As an option Prodir provides a metal button that can be added to the QS20. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
SILVER (chrome   satin)	0,27	0,27	0,27	0,27	0,27	0,27	0,27	0,27
WHITE, BLACK, GRAPHITE AND COPPER (chrome   satin)	0,58	0,58	0,58	0,58	0,58	0,58	0,58	0,58

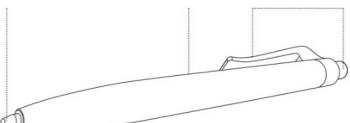
## Special moulding colours

Prices are additional to the product prices. QS can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
QS20	Price for push button or single part in special moulding colour.	0,200	0,142	0,100	0,083	0,050
QS20	Price for two components in special moulding colour.	0,233	0,158	0,125	0,092	0,058
QS20	Price for total product in special moulding colour.	0,267	0,200	0,142	0,100	0,083

## QS00 Personalised Pattern pen

### Product code

1	2	3	1 Writing system	2 Body	3 Clip
			P Push ball pen	Z Matt Z Matt + Polished Z Soft Touch	Z Transparent Z Polished

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
QS00	PZZ	46-47	4,72	2,63	1,88	1,55

PRODUCT DESCRIPTION	Costs
Rendering 3D + Mock up with clip in standard casing colour, not printed	1250,00
Rendering 3D + Mock up with clip in standard casing colour, printed	1500,00
Rendering 3D + Mock up with clip in special moulding colour, printed	1750,00

## Option: Metal push button finishes

As an option Prodir provides a metal button that can be added to the QS00. All prices are additional to the product price.

PRODUCT DESCRIPTION	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
SILVER (chrome I satin)	0,27	0,27	0,27	0,27
WHITE, BLACK, GRAPHITE AND COPPER (chrome I satin)	0,58	0,58	0,58	0,58

## Extra charges

PRODUCT DESCRIPTION	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
Soft Touch surface <b>soft touch</b>	0,167	0,167	0,167	0,167
Each additional special moulding colour	0,142	0,100	0,083	0,050

## DS-QS Personalisation

### Printing prices

Print prices are additional to all product prices. All print prices are shown per unit, colour and/or location.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
Pad / tampo and silk screen print.	0,150	0,117	0,108	0,092	0,075	0,067	0,058	0,050
Print on Soft Touch and Metal Clip. Neon printing colours.	0,233	0,200	0,175	0,158	0,142	0,133	0,117	0,108

### Additional white layer or double print

In order to enhance the final result of the custom print, Prodir suggests to apply an additional white layer (chargeable). Not required when printing in black, silver, gold and white colours.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
Additional white layer or double print.	0,150	0,117	0,108	0,092	0,075	0,067	0,058	0,050

### Set up charges

All set up charges are additional to all product and print prices. Set up charges are applied per colour and/or location of the print. Valid for all products, they apply for new and repeat orders.

PRODUCT DESCRIPTION	Costs
Covering machine set up time, screen and cliché development, customisation process.	50,00

### Laser engraving personalisation

Available for both satin and chrome galvanised button for DS2, for Metal Clip.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
Galvanised push button DS2 (1 side)	0,25	0,25	0,25	0,25	0,25	0,25	0,25	0,25
Metal Clip	0,33	0,33	0,33	0,33	0,33	0,33	0,33	0,33

## Refills

### Option: Refills

All pens are equipped with Floating ball plastic 1.0 mm refills. As an option Prodir provides other types of refills.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
SUPERDRY GEL (0.7 mm - 0.6 mm - 0.5 mm)	0,08	0,08	0,08	0,08	0,08	0,08	0,08	0,08
TECHGLIDE 1.0 mm	1,00	1,00	1,00	1,00	1,00	1,00	1,00	1,00
FLOATING BALL METAL 1.0 mm	0,58	0,58	0,58	0,58	0,58	0,58	0,58	0,58
FLOATING BALL PLASTIC 1.4 mm	0,12	0,12	0,12	0,12	0,12	0,12	0,12	0,12

## Services

### Pre-production samples

It is not the standard policy of Prodir to produce pre-production samples, because of the high costs. However, in case of complex prints or special requirements, we will provide this service to our clients.

PRODUCT DESCRIPTION	Costs
Standard product pre-production samples. Sample set will be dispatched within 7 working days from receipt of the Printing Approval Form.	250,00
Special moulding colour pre-production samples. Sample set will be dispatched within 15 working days from receipt of Printing Approval Form.	500,00

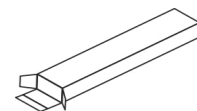
## Carriage

Carriage and Intrastat prices are additional to all products prices. Please note that urgent orders shipped by airfreight will incur an extra cost.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
CARRIAGE	-	-	-	-	-	-	-	-
INTRASTAT (cross country selling) To be added to carriage prices.	30,00	30,00	30,00	30,00	30,00	30,00	30,00	30,00

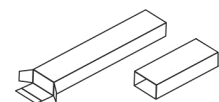
## Packaging

### PS2 Box



PRODUCT SPECIFICATION	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
<b>PS2 PERSONALISED</b> Refined cardboard 4 colour process printing	163	1,72	1,55	1,22	1,13	1,05	0,97	0,88	0,80

### PS4 Box



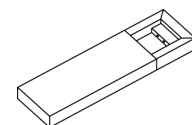
PRODUCT SPECIFICATION	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
<b>PS4 NEUTRAL</b> with insert for 1 or 2 writing instruments Transparent PET No imprint	165	0,88	0,88	0,88	0,88	0,88	0,88	0,88	0,88

### Option: Cardboard sleeve

Refined cardboard sleeve that covers just a part of the transparent case **PS4**, leaving the printed clip on display.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
Paper sleeve personalised 4 colour process printing	1,50	0,93	0,52	0,43	0,37	0,33	0,32	0,30

### PS5 Box

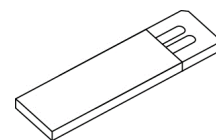


PS5 box is available for **DS8** and **QS** products.

PRODUCT SPECIFICATION	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
<b>PS5 NEUTRAL</b> Black refined cardboard case with insert for 2 writing instruments	167	2,73	2,68	2,63	2,42	2,35	2,30	2,25	2,20

### Option: single color printing

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
Screen printing, single-color or shiny transparent	0,42	0,33	0,25	0,25	0,25	0,25	0,25	0,25



## PS6 Box

Soft foam case with an elegant cardboard cover for 2 writing instruments.

PRODUCT SPECIFICATION	CATALOGUE PAGE NUMBER	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
<b>PS6 PERSONALISED</b> Refined cardboard 4 colour process printing	169	3,97	3,18	2,72	2,53	2,35	2,25	2,13	2,08

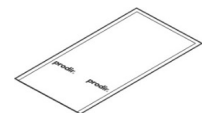
## Option: Soft Touch finishing

As an option Prodir provides the Soft Touch cover finishing for the cardboard cover. All prices are additional to the product price.

PRODUCT DESCRIPTION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
Soft Touch cover finishing	0,33	0,33	0,33	0,25	0,25	0,25	0,25	0,25

## Polybag

Transparent Polybag personalised with Prodir logo for 1 to 50 pieces in the same configuration.  
Available for DS and QS products (except pens with metal clip).



PRODUCT SPECIFICATION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
Polybag from 1 to 5 pcs.	0,17	0,17	0,17	0,17	0,17	0,17	0,17	0,17
Polybag from 6 to 20 pcs.	0,25	0,25	0,25	0,25	0,25	0,25	0,25	0,25
Polybag from 21 to 50 pcs.	0,33	0,33	0,33	0,33	0,33	0,33	0,33	0,33

Polybag with assorted products is available with extra charge

## Option: Personalised Label

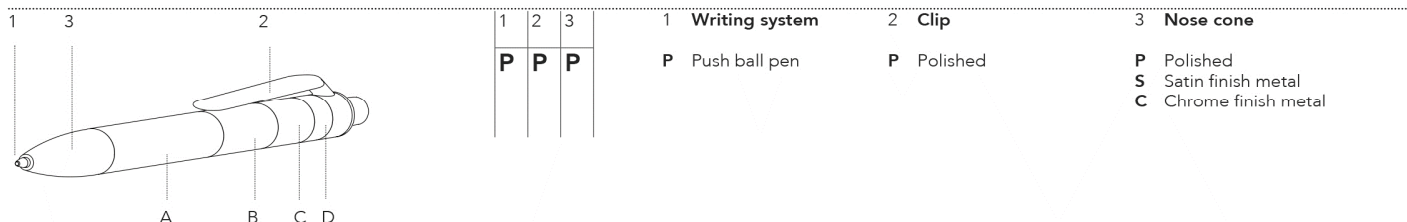
As an option Prodir provides a personalised label that can be stuck on the Polybag

PRODUCT SPECIFICATION	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 24'900	25'000 to 49'900	50'000 to 99'900	100'000 and more
Personalised Label provided by customer	0,03	0,03	0,03	0,03	0,03	0,03	0,03	0,03
Personalised Label realized by Prodir	0,08	0,08	0,08	0,08	0,08	0,08	0,08	0,08

# DNA Standard

The standard version consists of 4 modules (e.g. A + B + C + D) in any material, finish and colour. The modules can be placed on the pen as desired. The DNA Standard is individually packed in a transparent box.

## Product code



The price of the pen includes : A and C modules in matt, B module in polished and D module in polished or transparent.

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	100 to 290	300 to 490	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 19'900	20'000 to 29'900
DNA	PPP	40-41	9,22	7,38	6,55	6,38	6,22	6,05	5,88	5,72
DNA	PPS / PPC	40-41	9,72	7,88	7,05	6,88	6,72	6,55	6,38	6,22

## A-Module - extra charge

A-Module can have different finishes and colours. All prices are additional to the product price.

PRODUCT DESCRIPTION	100 and more
Pattern	0,17
Soft Touch <b>soft touch*</b>	0,17
Soft Touch Pattern <b>soft touch*</b>	0,33

## C-Module - extra charge

C-Module can have different finishes and colours. All prices are additional to the product price.

PRODUCT DESCRIPTION	100 and more
Pattern	0,17
Soft Touch <b>soft touch*</b>	0,17
Soft Touch Pattern <b>soft touch*</b>	0,33

## B-Module - extra charge

B-Module can have different finishes and colours. All prices are additional to the product price.

PRODUCT DESCRIPTION	100 and more
Satin finish metal   Chrome finish metal	0,32
Wood	0,90

## D-Module - extra charge

D-Module can have different finishes and colours. All prices are additional to the product price.

PRODUCT DESCRIPTION	100 and more
Satin finish metal   Chrome finish metal	0,27
Wood	0,85

## Option: Metal push button finishes

As an option Prodir provides a metal button that can be added to the DNA. All prices are additional to the product price.

PRODUCT DESCRIPTION	100 to 290	300 to 490	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 19'900	20'000 to 29'900
SILVER (chrome   satin)	0,27	0,27	0,27	0,27	0,27	0,27	0,27	0,27

## Special moulding colours

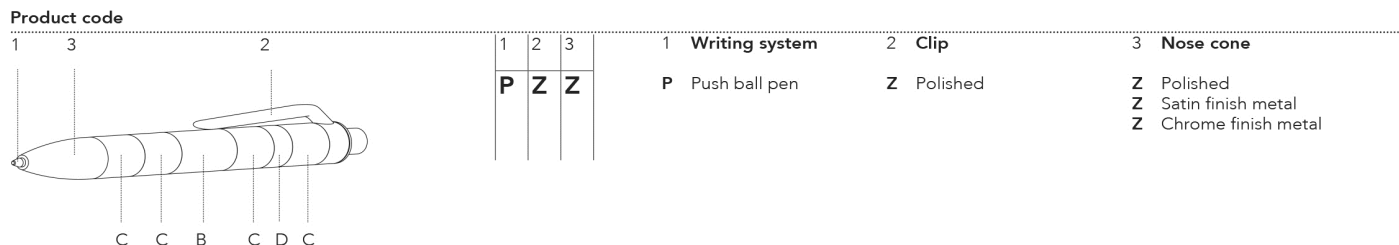
Prices are additional to the product prices. DNA pens can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	3'000 to 4'900	5'000 to 9'900	10'000 to 19'900	20'000 to 29'900	30'000 to 49'900	50'000 to 99'900	100'000 and more
DNA	Price for a single part of the product in special moulding colour.	0,333	0,200	0,142	0,117	0,100	0,083	0,050
DNA	Price for each additional component of the pen in the same special moulding colour.	0,033	0,033	0,033	0,033	0,033	0,033	0,033
DNA	Price for the inner body in special moulding colour.	0,417	0,333	0,250	0,200	0,167	0,150	0,100



# DNA Tailor-made

The tailor-made DNA can be created using between 2 and 12 different modules, in any material, finish and colour (e.g. A + B + B). The modules can be placed on the pen as desired. The DNA Tailor-made is individually packed in a transparent box.



The price shown here does not include any module. The price refers to the basic parts of the pen (clip, plastic push button, plastic nose cone, inner body, internal mechanism and refill). The price of the Tailor-made PZZ DNA changes depending on the number and the finish of the modules that will be chosen to compose it and which can be found in the tables below.

DESIGN CODE	PRODUCT CODE	CATALOGUE PAGE NUMBER	100 to 290	300 to 490	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 19'900	20'000 to 29'900
DNA	PZZ	40	7,82	5,98	5,15	4,98	4,82	4,65	4,48	4,32

## A-Module

A-Module can be repeated several times on the body. All prices are additional to the product price.

PRODUCT DESCRIPTION	100 and more
Matt	0,42
Pattern	0,58
Soft Touch <b>soft touch*</b>	0,58
Soft Touch Pattern <b>soft touch*</b>	0,75

## C-Module

C-Module can be repeated several times on the body. All prices are additional to the product price.

PRODUCT DESCRIPTION	100 and more
Matt	0,33
Pattern	0,50
Soft Touch <b>soft touch*</b>	0,50
Soft Touch Pattern <b>soft touch*</b>	0,67

## B-Module

B-Module can be repeated several times on the body. All prices are additional to the product price.

PRODUCT DESCRIPTION	100 and more
Polished	0,35
Satin finish metal   Chrome finish metal	0,67
Wood	1,25

## D-Module

D-Module can be repeated several times on the body. All prices are additional to the product price.

PRODUCT DESCRIPTION	100 and more
Polished   Transparent	0,30
Satin finish metal   Chrome finish metal	0,57
Wood	1,15

## Option: Metal push button finishes extra charge

As an option Prodir provides a metal button that can be added to the DNA Tailor-made. All prices are additional to the product price.

PRODUCT DESCRIPTION	100 and more
SILVER (chrome   satin)	0,27

## Option: Metal nose cone extra charge

As an option Prodir provides a metal nose cone that can be added to the DNA Tailor-made. All prices are additional to the product price.

PRODUCT DESCRIPTION	100 and more
SILVER (chrome   satin)	0,50

## Special moulding colours

Prices are additional to the product prices. DNA pens can be customised with a special Pantone colour, within the limits of technical feasibility.

DESIGN CODE	PRODUCT DESCRIPTION	3'000 to 4'900	5'000 to 9'900	10'000 to 19'900	20'000 to 29'900	30'000 to 49'900	50'000 to 99'900	100'000 and more
DNA	Price for a single part of the product in special moulding colour.	0,333	0,200	0,142	0,117	0,100	0,083	0,050
DNA	Price for each additional component of the pen in the same special moulding colour.	0,033	0,033	0,033	0,033	0,033	0,033	0,033
DNA	Price for the inner body in special moulding colour.	0,417	0,333	0,250	0,200	0,167	0,150	0,100

# DNA Personalisation

## Printing prices

Print prices are additional to all product prices. All print prices are shown per unit, colour and/or location.

PRODUCT DESCRIPTION	100 to 290	300 to 490	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 19'900	20'000 to 29'900
Pad / tampo print.	0,500	0,333	0,150	0,117	0,108	0,092	0,075	0,075
Print on Soft Touch Neon printing colours.	0,583	0,417	0,233	0,200	0,175	0,158	0,142	0,142

## Additional white layer or double print

In order to enhance the final result of the custom print, Prodir suggests to apply an additional white layer (chargeable). Not required when printing in black, silver, gold and white colours.

PRODUCT DESCRIPTION	100 to 290	300 to 490	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 19'900	20'000 to 29'900
Additional white layer or double print.	0,500	0,333	0,150	0,117	0,108	0,092	0,075	0,075

## Set up charges

All set up charges are additional to all product and print prices. Set up charges are applied per colour and/or location of the print. Valid for all products, they apply for new and repeat orders.

PRODUCT DESCRIPTION	Costs
Covering machine set up time, screen and cliché development, customisation process.	50,00

## Laser engraving personalisation

Available for DNA's B-module

PRODUCT DESCRIPTION	100 to 290	300 to 490	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 19'900	20'000 to 29'900
DNA's B-module	0,33	0,33	0,33	0,33	0,33	0,33	0,33	0,33

## Refills

### Option: Refills

All pens are equipped with Floating ball plastic 1.0 mm refills. As an option Prodir provides other types of refills.

PRODUCT DESCRIPTION	100 to 290	300 to 490	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 19'900	20'000 to 29'900
SUPERDRY GEL (0.7 mm - 0.6 mm - 0.5 mm)	0,08	0,08	0,08	0,08	0,08	0,08	0,08	0,08
TECHGLIDE 1.0 mm	1,00	1,00	1,00	1,00	1,00	1,00	1,00	1,00
FLOATING BALL METAL 1.0 mm	0,58	0,58	0,58	0,58	0,58	0,58	0,58	0,58
FLOATING BALL PLASTIC 1.4 mm	0,12	0,12	0,12	0,12	0,12	0,12	0,12	0,12

## Services

### Pre-production samples

It is not the standard policy of Prodir to produce pre-production samples, because of the high costs. However, in case of complex prints or special requirements, we will provide this service to our clients.

PRODUCT DESCRIPTION	Costs
Standard product pre-production samples. Sample set will be dispatched within 7 working days from receipt of the Printing Approval Form.	250,00
Special moulding colour pre-production samples. Sample set will be dispatched within 15 working days from receipt of Printing Approval Form.	500,00

## Carriage

Carriage and Intrastat prices are additional to all products prices. Please note that urgent orders shipped by airfreight will incur an extra cost.

PRODUCT DESCRIPTION	100 to 290	300 to 490	500 to 900	1'000 to 2'900	3'000 to 4'900	5'000 to 9'900	10'000 to 19'900	20'000 to 29'900
CARRIAGE	-	-	-	-	-	-	-	-
Intrastat (cross country selling). To be added to carriage prices.	30,00	30,00	30,00	30,00	30,00	30,00	30,00	30,00

# Trade terms and conditions

## GENERAL CONDITIONS

Our following terms and conditions apply to all contracts of sale. Individual buyer requirements and/or stipulations or other verbal agreements are valid only if confirmed and agreed in writing by Prodir. We expressly reserve the right to change its products in colour, design, material and technical improvements without prior notice.

## PRICE LIST

Price Lists are effective from **1st January 2018**, and supersede all previous price lists for the Prodir range of products. We reserve the right to modify prices and terms of sale without prior notice.

## PRICES

All prices are in EURO (€), VAT excluded, per piece, based on an order for a single product\*. Prices for Printing, Special Moulding Colours and Options are shown as per piece, extra to product pricing.

## MINIMUM ORDER QUANTITIES

The minimum order quantity for all writing instruments is 500 pieces of a single product\* (except for QS00 and DNA).

## QUOTATIONS

We will be pleased to provide quotations on quantities not shown on the Price List and for special requests.

## STANDARD & SPECIAL MOULDING COLOURS

We produce all our products in a range of standard moulding colours; these are shown in the catalogue. All moulding colours other than those specified constitute a Special Moulding run and are therefore priced accordingly. For costs please refer to the Price List.

## COLOUR MATCHING

Colour used for printings and for plastics (standard or special moulding) will be matched to specified International Scale such as Pantone, HKS and RAL, within the limits of technical feasibility.

## WRITING INSTRUMENTS PERSONALISATION

We provide a full in-house imprinting service for all Prodir products (see price list for details). We can print in full colours or in four-colour process. All printing prices are per colour and/or location. A Set-up Charge for all printings covers not only screens but also machine changeover time. We reserve the right to charge for all costs incurred in recreating any "poor quality" artwork received and to contact the customer for clarification relating to any artwork queries.

## PRINTING SERVICES PAPER PRODUCTS (PS2, PS5, PS6)

PS2 and PS6 Boxes are printed in 4-colour Process. Promotional printing is included in the price according to product-specific configuration. The colour consistency can be guaranteed only when printed images or Chromalines are available as reference for exact colour matching. PS5 Boxes are printed with a screen printing technique. Please consult the price list for individual printing specifications.

## PRINTING APPROVAL FORM (PAF)

It is part of our standard procedure to email a PAF to indicate what we intend to print, the exact specification and quantity of product to be supplied as per your instructions. We will not start production until this form is returned duly approved. No responsibility will be accepted for any errors which occur if the product supplied is exactly as per the signed approval form.

#### **ORDER CHANGES**

Changes to orders are accepted only if received in writing within 24 hours from receipt of PAF confirmation.

#### **PRE-PRODUCTION SAMPLES**

Due to the extremely high costs in terms of money and time, the production of a physical proof sample cannot be considered a standard production process. We do, however, recognise that at times this service may be critical to a client or necessary due to the complexity of the print and on this basis we may provide this service for an additional cost. Samples of standard products will be sent 7 working days after PAF approval and samples in Special Moulding Colour in 15 working days. For details and prices please refer to the Price List.

#### **PAYMENT TERMS AND METHOD OF PAYMENT**

It is our Company policy to supply the first two orders on a pro-forma basis against Payment in Advance. Standard terms for credit accounts are 30 days net from date of invoice. Prodir accepts payment by Direct Transfer to our Bank. The buyer is liable for all charges relating to money transfers. We reserve the right to charge 2% interest per month on all overdue invoices.

#### **RETENTION OF TITLE CLAUSE**

Risk of damage or loss will pass to the Buyer on delivery of the goods. The Seller retains legal ownership of the goods; Title shall not pass to the Buyer until the purchase price for the Goods has been settled in full and successfully received by the Seller.

#### **PACKAGING**

Our products are packed into bulks of 50/100 pcs each and shipped into cartons for 500/1.000 pcs. Models DS2, DS3.1, DS5, DS6, DS7 and DS9 are packed into Bulk 50's, while DS1, DS3, DS8 and QS are packed into Bulk 100's. In addition to our standard boxes all products can be specially packed into a: PS2, PS4, PS5, PS6 or Polybag. DNA is individually packed in a transparent box. For details and costs please refer to the Price List.

#### **SHIPPING**

Shipping charges for one delivery address in the country of the invoice recipient are as detailed in the price list. Any additional delivery address will incur an additional charge.

#### **OVER RUNS /UNDER RUNS**

We reserve the right to ship plus or minus 5% of the quantity ordered on all printed orders (standard or special moulding colour). An invoice will be issued only for the quantity actually shipped. If payment is made in advance, the difference for any quantity shipped below the quantity ordered, will be credited to customers through a Credit Note.

#### **COMPLAINTS**

Claims for damaged/missing goods together with samples or pictures showing the problem, must be sent in writing to our Customer Service within 10 days from receipt of goods. Once received, our Quality Control Department will analyse the claim and give prompt feedback. In case of actual "non conformity of goods", we will collect and replace the goods at no extra cost to the buyer.

\*Single product: Design, Model, Standard Casing Colour, Ink and Personalisation.

All prices are based on this definition